

Enea Papa

Product Designer

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PROFILE

Experienced and passionate product designer with over 9 years of expertise. Dedicated to crafting seamless user experiences for digital products by integrating insights and leveraging cutting-edge technologies to drive business growth.

SKILLS

- Strategic thinking & problem-solving
- Data driven decision-making
- Cross-functional collaboration
- Wireframing / Prototyping
- UX Research (Flows, A/B Testing, User Interviews, HotJar)

TOOLS

- Figma, Miro, Adobe XD, Spline and any other UI tool
- After Effects Ui animation - Lottie
- Photoshop, Illustrator

CODE

- HTML, CSS (Sass/SCSS),
- JavaScript
- Visual Studio Code / Github

EDUCATION

Bachelors in Computer Science

University of Hertfordshire

2010 - 2013

EXPERIENCE

May 2023 – Jan 2024
Greece

Took a planned career break to prioritize attending to family health matters. During this time, I remained proactive in learning new skills such as Unreal Engine design.

GFK

Dec 2020 – Apr 2023
Contract London, UK

Lead Product Designer

- Achieved a revenue surge of **76.2%** on a module by implementing data-driven research findings enhanced by AI and machine learning capabilities
- Led diverse B2B projects through the entire product design cycle, from UX research interviews to UI prototypes to seamless collaboration with developers and project managers to ensure the final product met user needs
- Improved design department workflow by advocating for the adoption of new tools, boosting productivity and collaboration

UK Atomic Energy

Oct 2018 – Oct 2020
Contract Oxford, UK

UX/UI Designer and Web Developer

- Designed and developed a multilevel project manager web dashboard, boosting efficiency by **50%** of our workflow and driving an agile transformation
- Led the design and development of a groundbreaking web app for the facility's safety program, achieving a **30%** reduction in administrative expenses and earning a **90%** positive feedback during the initial rollout (KPI:NPS survey)
- Collaborated with researchers to conduct user research, improved the existing design system and liaised with engineers to update legacy systems

Freelance

Sep 2014 – Oct 2018
Contract EU - UK

Product Designer and Front End Developer

My experience includes working with agencies, design studios and solo projects. I have focused on responsive site design, branding and UI design - examples are:

- Rebranded **Bestpet** eshop - designed and tested new UI via A/B testing methods, also gathered feedback from customers through surveys questionnaire and discovered **75%** of participants were satisfied with the new interactions and interface (source: *Typeform & google analytics*)
- **Momentum Group Entertainment** – Designed and developed the UI of websites like Akanthus, including a booking system to host various events

Webflow

Aug 2013 – Oct 2014
Permanent Greece, EU

Product Designer

- Crafted and prototyped multiple user interfaces, collaborating closely with UX team, developers and project managers to ensure alignment between business objectives and user requirements
- Helped and mentored interns and new employees with our workflow