Enea Papa
Product Designer - UX & UI

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PROFILE

Experienced product designer with over 9 years of expertise. Dedicated to crafting seamless user experiences for digital products by integrating real user insights to drive business growth.

SKILLS

- Strategic thinking & problem-solving
- Data driven decision-making
- Cross-functional collaboration
- Wireframing / Prototyping
- WEB3 / Dapps
- UX Research (Flows, A/B Testing, User Interviews, HotJar)

TOOLS

- Figma, Miro, Adobe XD, Spline and any other UI tool
- After Effects Ui animation - Lottie
- Photoshop, Illustrator

CODE

- HTML, CSS (Sass/SCSS)
- JavaScript
- Visual Studio Code / Github

EDUCATION

Bachelors in Computer Science
University of Hertfordshire
2010 - 2013

EXPERIENCE

AAVE DAO Web3/Fintech
Consultant UX/UI Designer - Contract Freelance
Sep 2024 – Nov 2024
Remote

Improved the UI for Aave's lending and borrowing platform, focusing on data display and risk indicators based on the discord community governance and requests.

Caretaker
May 2023 – May 2024
Athens, Greece

Took a planned career break to prioritize family health matters. During this time, I remained proactive in learning new skills such as Unreal Engine and contributing to open source projects.

GFK
Lead Product Designer - Contract
Dec 2020 – Apr 2023
London, UK

- Reached a revenue surge of **76.2%** in our forecasting module through the implementation of data-driven research findings powered by generative text AI and machine learning capabilities (source: *internal subscription data*)
- Led end-to-end B2B projects from UX research to UI prototypes, collaborating effectively with developers and project managers to meet user needs.
- Achieved a **64%** reduction in processing time for the internal management subscriptions system by enhancing existing MUI components, resulting in significant improvements to team efficiency (KPI: *Average Time on Task)*

UK Atomic Energy
UX/UI Designer and Web Developer - Contract
Oct 2018 – Oct 2020
Oxford, UK

- Led the design and development of a web app for the facility's safety program, achieving a forecasted reduction in administrative expenses and earning a **94%** positive feedback during the initial rollout (KPI: *CSAT survey*)
- Designed and developed a multi-level project management web app that facilitates interaction between clients and service providers, boosting departmental workflow efficiency

Freelance
Product Designer and Front End Developer
Sep 2014 – Oct 2018
Athens, Greece - Oxford, UK

Collaborated with agencies and primarily worked on solo projects, specializing in branding, and responsive UI design. Examples include:

- **Bestpet e-shop** - Achieved a 75% satisfaction rate with new UI designs tested via A/B testing (source: Typeform survey & Google Analytics)
- **Momentum Group Entertainment** – Designed and developed the UI for websites such as Akanthus, including the implementation of a booking system for hosting various events

Webflow
Product Designer - Permanent
Aug 2013 – Oct 2014
Athens, Greece

- Crafted and prototyped multiple user interfaces, collaborating closely with the UX team, developers and project managers.